Gold Standard works to deliver the greatest impact in climate security and the Global Goals.

- Founded by WWF and other NGOs in 2003
- Swiss non-profit headquartered in Geneva
- Endorsed by broad NGO Supporter Network

- 350+ Project developers
- 2000+ Projects in over 80 countries
- 190M Tonnes of CO2e reduced
- $28 Billion Dollars of shared value created
A STANDARD TO ACCELERATE PROGRESS

to meet the Paris agreement + the SDGs

A next-generation standard to
manage, measure and maximise
impacts toward climate security and
sustainable development

Making good better.
Gold Standard Difference

- Stringent eligibility criteria
- Local stakeholder consultation
- Verified impact to min 3 SDGs
- Rigorous safeguards
- Permanence buffer
- Grievance mechanism

ISEAL Code Compliant

Making good better.
Afforestation/Reforestation:

- 25 projects
- 5% of Gold Standard issuances but growing
- All represent removals

>> NO REDD+
Innovations

- **Sustainable commodities** – With ISEAL standards
- **Portfolio certification** – Blended finance vehicles for nature based solutions
- **Landscape + jurisdictional approaches** – with the Landscape Finance Lab
- **Collective action funds** – with impact investors

Subnational Climate Finance Initiative

ACCOUNTING & REPORTING THE CLIMATE IMPACT OF CERTIFIED COMMODITIES: EXECUTIVE SUMMARY
Focus on corporate value chains

Making Net-Zero Value Chains Possible.

Join the effort to drive down value chain emissions by defining Best Practices and solving practical challenges to meet climate targets.